# **PEMD 2024**

10 – 13 June 2024

Returning for its 13th conference, the PEMD conference series brings together specialists across the sector to share learning and identify collaboration opportunities. PEMD is especially renowned for bringing together industry and academia, to turn research into tangible products.

2022 will be even bigger! Over three, unmissable days, professionals from within the sector will gather in Nottingham to share market knowledge and innovation. The conference is renowned for bringing collaborators together, for students and prospective employers to meet, and for industry and academia to explore partnerships and spin outs.

## 2022's sponsors said

A well-organised conference with a good mix of topics and speakers in a pleasant and accessible location.

We have received a lot of students who came to our booth and enquired about career opportunities.

> The Institution of Engineering and Technology

|   | +300<br>delegates  |
|---|--|
|   | <b>3</b><br>days   |
| İ | 38<br>speakers   |
| Ó | Browse the event<br>album at <u>flickr.</u><br>com/photos/iet/ |
|   |  |

2022 Key statistics

It's a highly targeted audience for us. So we've met many, many contacts.

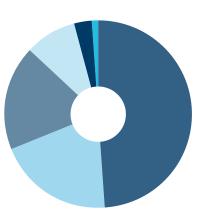
It was an excellent experience. I enjoyed the content of the conference. I would recommend industry experts and academics working in various fields of electrification to follow PEMD conferences organised by the IET.

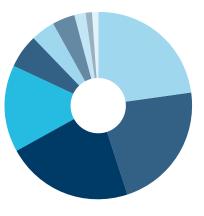
## Audience by sector

| Universities      | 49%        |
|-------------------|------------|
| Vendor            | 20%        |
| Service Provider  | 18%        |
| Innovation Centre | <b>9</b> % |
| Public Sector     | 3%         |
| Consultancy       | 1%         |

#### Audience by job function

| Academic                  | 23% |
|---------------------------|-----|
| Student                   | 22% |
| Management Level Engineer | 22% |
| Engineer                  | 15% |
| Director                  | 6%  |
| C-Level                   | 4%  |
| Sales & Marketing         | 4%  |
| Business Development      | 2%  |
| Consultant                | 1%  |
| Others                    | 1%  |





#### Previous sponsors





For sponsorship enquiries please contact sponsorship@theiet.org. For more information on this event visit <u>theiet.org/pemd</u>